OF HERD MANAGEMENT TECHNOLOGY

HerdView® Is Like Putting An Extra Set Of Eyes On Your Cattle 24/7

- Know When Animals Aren't Coming To Water
- Pinpoint Potential At-Risk Animals Early
- Keep Track Of Inventory
- Take Accurate Counts And Track Transfers
- Streamline Operations, Increase Profits
- Know Your Herd® Anytime, Anywhere

Advanced Technology In A Cost-Effective Package

- Wireless Hardware—Take It Where You Need It
- Fast, Powerful, Portable
- Easy Plug-And-Play
- Cloud-Connected Via Cellular
- Bluetooth Enabled For Device Meshing
- Low Cost Of Entry

The only intelligent livestock management solution engineered to monitor animal health & improve your bottom line.

Nose To Tail Livestock Management Technology

HerdX® proudly introduces HerdView®, advanced technology for monitoring animal health and increasing efficiency in ranch and feedlot operations.

HerdView® Smart Reader (HSR)® and Handheld – Breakthrough technology to monitor animal movement, identify potential signs of illness, count and records sessions & transmits to the cloud via cellular connectivity.

HerdView® App - Access your herd anywhere, receive potential alerts, monitor health & treatments, manage inventory, tasks, transfers and more.

HerdView® Tags - Ultra-durable, tamper- evident passive UHF RFID ear tags provide a unique ID for each animal while improving detection accuracy from greater distances.

HerdView® Smart Reader (HSR)®

The cornerstone of the HerdView® ecosystem, the HSR's speed, durability and all-in-one capability puts all other RFID cattle tag readers out to pasture. Highly configurable and Bluetooth-enabled for meshing multiple units together, the HSR is available with cellular connectivity.

- Cloud connected, all-in-one smart reader
- Requires no hard-wiring or additional tech investment
- Bluetooth enabled for meshing multiple HSRs
- High speed for accurate head counts
- Configurable parameters for close and wide detection
- Easy plug-and-play start-up
- Portable & powerful with 70-hour battery life
- Can be powered by solar panel
- Built tough to withstand weather extremes
- Embedded antennas for added durability
- Only system configured for Intelligent Area Monitoring

HerdView® Handheld Reader

A portable device that allows users to scan and collect data from RFID tags for a wide range of uses across their ranch.

- Lightweight
- Long Read Range - Up to 12 Meters
- Durable
- Extended Battery Life - 12 Hours of Continuous Use
- Easy to Use

(844) 437-3948
sales@herdx.com

HERDX
KNOW YOUR HERD®

www.herdx.com

HerdView® RFID Cattle Tags

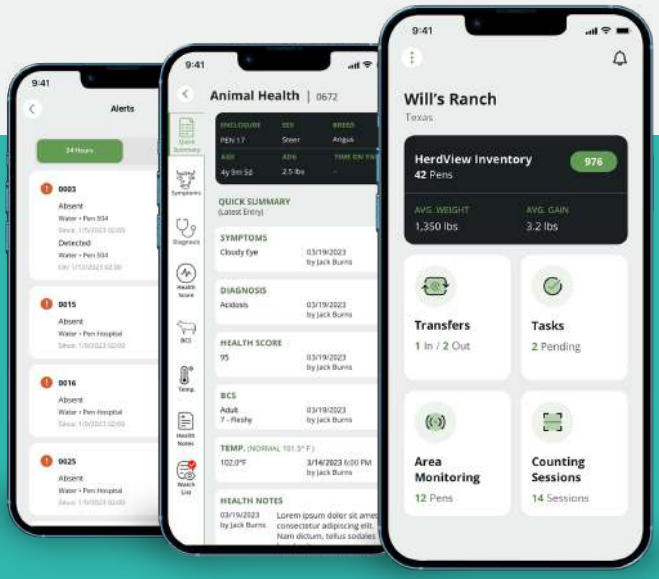
Built to withstand the rigors of cattle operations, our ultra-high frequency RFID livestock identification technology delivers the industry's most accurate monitoring over a larger area. Like a toll tag for every head in your herd, these durable RFID cattle ID tags are built to last, delivering fast, reliable tracking day after day.

- Ultra-fast UHF technology
- Tamper-evident security
- Passive UHF for extended life
- Durable and reliable
- Extra-large numbering for easy visual ID

HerdView® Application

The robust, scalable, intuitive and secure cloud-based HerdView® App makes herd management easier than ever. Our app maintains a complete history of each animal with real-time inventory and animal management, tasks, transfers and inventory counting, plus Intelligent Area Monitoring alerts at your fingertips, it's like **putting a new cowboy to work, right in the palm of your hands**. Track your animals 24/7!

With unlimited number of users, the HerdView® App will give you tools that:



- Provides detail animal information and history - access anywhere and anytime.
- Helps prevent unnecessary cattle loss and improve profitability.
- An efficient and reliable digital solution with a complete herd inventory management system.
- Specific App Features:
  - Inventory management with detail, accurate perpetual inventory.
  - Detail animal records -considerable amount of specific information for each animal.
  - Track and search animal records based on EID tag number, pen, Lot ID.
  - Ability to add, edit or update individual or group animal records.
  - Use HSR or camera to scan tag and/or QR code to add animals and perform counting sessions.
  - Track animal movement between pens.
  - Area monitoring alerts to detect animal behavior anomalies.
  - Add animal treatments, medicines, dose log, treatment reminders, and track withdrawal periods.
  - Input health records such as symptoms, diagnosis, health score, BCS, temperature, and place animals on a watchlist.
  - Receive notifications on area monitoring, treatments, transfers and tasks.
  - Efficient online transfer of inventory inside / outside the organization.
  - Stay on track with task management.
  - Data export capabilities.

HerdView® Insights - Data Reporting and Analytics

The HerdView® data studio is a secure, cloud-based, robust and scalable data visualization tool that provides easy to understand reports and analytics helping ranchers make better decisions with better information. A better way to **"Know Your Herd®"!**

- Data Selection Criteria - ability to drill down, filter and sort enterprise data to gain greater insight from the data and analytics.
- Daily reporting of animal area monitoring data at multiple levels - ranch, pens/pastures, individual animals as well as by specific time periods.
- Help easily identify animal behavior anomalies, outliers, trends - by individual animal or comparisons to other animals/pens.
- Quickly and easily access daily up-to-date data.
- Reporting includes:
  - Dashboard - top level reporting on animals monitored, alerts, trends
  - Time Spent Analysis - Animal Detection & Duration
  - Standard Deviations - Outliers, Bell Curve Absent and Detection Alerts
- Export to data/reports to pdf file.
- Secure and protected data by organization.

Learn More About HerdX® - www.HerdX.com

HERDX®
KNOW YOUR HERD®

HerdView® Ecosystem

HerdView® Insights
Analyze, access the live data as a dashboard.

HerdView® Mobile App
Know Your Herd® anytime, anywhere from the palm of your hand. Streamline tasks, counts and transfers.

HerdView® HandHeld Reader (HHR)
Android based RFID reader with exceptional UHF RFID capability. It offers a read distance of over 30m outdoors. This versatile reader also includes optional barcode scanning.

HerdView® Smart Reader (HSR®)
With the latest in high-speed cloud connected tech built in, solar-powered smart readers deliver 24/7 monitoring - No Wi-Fi, servers or wired power-source required.

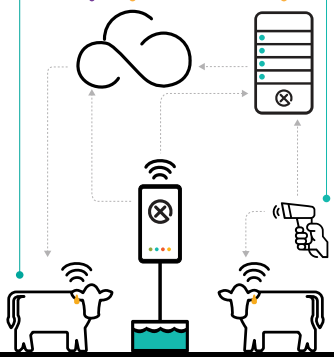
Search Animal
Search animal by using handheld reader easily pressing trigger continously.

HerdView® RFID Cattle Tags
Ultra-High Frequency (UHF) RFID cattle tags provide the most accurate, reliable livestock tracking, session counts, inventory and transfers.

Locate a Tag
Locate a Tag easily for individual animal and also search animals by choosing the tag from animal card with clear interface that indicate how long you from the animals.

HerdView® Intelligent Area Monitoring
The HerdView® system actively monitors each animal's movements to and from water or feed troughs, alerting operators to the early warning signs of potential sickness.

Counting Sessions
The HerdView® App comes with a "Counting Session" feature that will help you quickly and effectively count and manage your animals.



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